

# PLACEMAKING & PLACEKEEPING

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**Placemaking:** “With community-based participation at its center, an effective placemaking process capitalizes on a local community’s assets, inspiration, and potential, and it results in the creation of quality public spaces that contribute to people’s health, happiness, and well being.” —Project for Public Spaces

Create os Futuro SuperflatNB created by ViseOne Cedric Douglas in partnership with NB housing Authority and NBAM

- <https://fb.watch/iIBn5QWOFm/>



# Placemaking





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## Create os Futuro

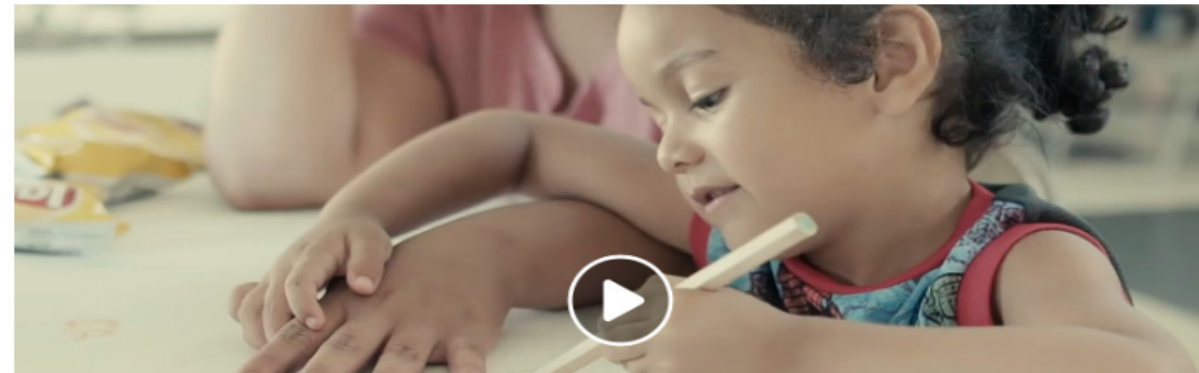
Location: Corner of S. Water St. & Division

Partner: New Bedford Housing Authority, New Bedford Art Museum/Artworks

By Cedric 'Vise1' Douglas



Art-Making with Ben Rose Gardens Community





# Other Placemaking examples:

- 3<sup>rd</sup> EyE OPEN

a youth oriented and family-friendly annual cultural arts festival focusing on the positive energy of hip hop, and 3rd EyE On the Pride, a monthly performance and mentoring opportunity for emerging young performers.



- Reggae on West Beach

is a free community event that is inclusive, multigenerational, welcoming and family-friendly for all who attend, celebrating the many different styles of reggae, world music, modern, and more. The event takes place on West Beach in the South End of New Bedford on several Sundays throughout the summer from 3pm-7pm and features food trucks, local vendors, and free kids' activities.



**Placekeeping:** “The active care and maintenance of a place and its social fabric by the people who live and work there. It is not just preserving buildings but keeping the cultural memories associated with a locale alive, while supporting the ability of local people to maintain their way of life as they choose.”  
—USDAC

- Jazz Wall mural - Fiber Optics Center - created by Kat Knutsen and Superflat NB - highlights live music and outdoor concerts during street events. The mural was created in a partnership with [New Bedford Historical Society](#) using local artists, placed on the five-story east-facing wall at Fiber Optic Center at 23 Centre Street, where live music is currently performed on Summer AHA nights. The mural will depict several New Bedford musicians who achieved local and national prominence as musicians, composers, mentors, and teachers, such as Paul Gonsalves, Rick Britto, Herbie King, Armstead Christian, Bobby Greene, Joli Gonsalves and Frank “Chico” Monteiro.





# Placekeeping

