

non-profits

Calculating wage worker hourly equivalents for freelancers.



Research and presentation by Denn Santoro, ©2022. All rights reserved.





What is a freelancer?

- A self employed individual selling their time and/or services
- Their own tax entity (sole proprietor, LLC, etc.)
- They run their own business and control their work





- A standard hourly work year is 2080 hours (40hrs/wk x 52wks)
- Minimum wage in MA is \$14.25/hr as of 1/1/22 (\$29,694/yr) lacksquare
- Minimum living wage in MA for a 1 person household: \$21.88/hr* (\$45,510/yr)
- Living wage is the amount an individual in a household must earn to support the household**
- The median income in MA in 2019 was \$85,843/yr (\$41.27/hr)
- The median income is often considered a good approximation for a "middle class" wage

* MIT's living wage calculator (https://livingwage.mit.edu/states/25) in its 2021-22 update ** we argue this is low considering it is from 2021-22, it is for a 1 person household and the impact of inflation continues to be substantial

Employment and wage facts





Can I save money hiring a freelancer?

- Yes you can
- But you should not do it by shifting your costs onto the freelancer
- Pay should be equivalent to the hourly pay for an employee if you hired them
- You save money by paying for only the hours you need
- You save money by getting specialized skills you only need for a while
- That promotes pay equity among staff and helps morale
- It also helps show your organization lives the values of justice & equity it promotes

PRACTICE PRACTICE creatives businesses non-profits

What costs are freelancers responsible for?

- Employer side of Social Security (FICA) tax (7.5%) lacksquare
- Their own vacation pay (minimum 2 weeks is 4%)
- 14 official holidays (5.5%)
- Marketing and bookkeeping time (20% average estimate)
- Workman's compensation/disability insurance in case they are injured and can't work
- Health insurance
- Travel milage
- Their own computers and software
- Cell phone and maybe a land line
- Workspace (even if some is provided by the hiring organization)



PRACTICE BEST PRACTICE

Translating an Hourly Freelancer Wage to Minimum Wage for an employee

creatives businesses non-profits

Hourly Pay	\$30.20	
Deductions		
Employer side SSN (7.5%)	\$2.27	
2 weeks vacation (4%)	\$1.21	
14 official holidays (5.5%)	\$1.66	
marketing and bookkeeping time (20% estimated)	\$6.04	
computer and software \$1,000/yr or 0.48/hr	\$0.48	
cell phone \$600/yr or 0.29/hr	\$0.29	
work space value \$5000/yr or 2.40/hr	\$2.40	
workman	\$0.10	
Health care	\$1.48	
Real Value of Pay	\$14.28	(effectively minimum wage)
Also deduct estimated mileage (0.585/mi) if not reimbursed	\$29,694.08	Annualized

PRACTICE BEST PRACTICE

Translating an Hourly Freelancer Wage to a Living Wage for an employee

creatives businesses non-profits

Hourly Pay	\$42.25			
Deductions				
Employer side SSN (7.5%)	\$3.17			
2 weeks vacation (4%)	\$1.69			
14 official holidays (5.5%)	\$2.32			
marketing and bookkeeping time (20% estimated)	\$8.45			
computer and software \$1,000/yr or 0.48/hr	\$0.48			
cell phone \$600/yr or 0.29/hr	\$0.29			
work space value \$5000/yr or 2.40/hr	\$2.40			
workman	\$0.10			
Health care	\$1.48			
Real Value of Pay	\$21.87	(effectively living wage)		
Also deduct estimated mileage (0.585/mi) if not reimbursed	\$45,484.40	Annualized		





creatives businesses non-profits

	1 ADULT				2 ADULTS (1 WORKING)				2 ADULTS (BOTH WORKING)			
	0 Children	1 Child	2 Children	3 Children	0 Children	1 Child	2 Children	3 Children	0 Children	1 Child	2 Children	3 Children
Living Wage	\$21.88	\$44.23	\$57.19	\$76.45	\$31.29	\$37.91	\$43.77	\$48.04	\$15.65	\$23.81	\$31.60	\$38.60
Poverty Wage	\$6.19	\$8.38	\$10.56	\$12.74	\$8.38	\$10.56	\$12.74	\$14.92	\$4.19	\$5.28	\$6.37	\$7.46
Minimum Wage	\$14.25	\$14.25	\$14.25	\$14.25	\$14.25	\$14.25	\$14.25	\$14.25	\$14.25	\$14.25	\$14.25	\$14.25

* MIT's living wage calculator (https://livingwage.mit.edu/states/25) in its 2021-22 update

MIT's Living Wage Grid





Some management positions to consider as comparisons for positions that you may be applying for, funding, or hiring

Mass Labor Market Information

Occupational Employment and Wage Statistics

SELECTION CRITERIA

Annual Data

Area: Massachusetts Time Period: May 2021 **Occupation:** Management Occupations

RESULTS

SOC Code	Occupation Title	Employment	Median Annual	Mean Annual	Entry Annual	Experienced Annual	Typical education needed for entry
11-9151	Social and Community Service Managers	7,040	\$72,000	\$75,170	\$50,710	\$87,220	Bachelor's degree
11-3012	Administrative Services Managers	9,730	\$126,380	\$138,760	\$75,180	\$170,090	Bachelor's degree
11-3013	Facilities Managers	4,760	\$99,640	\$108,950	\$68,300	\$129,120	Bachelor's degree
11-3021	Computer and Information Systems Managers	21,690	\$163,150	\$168,490	\$111,170	\$199,720	Bachelor's degree
11-3031	Financial Managers	30,480	\$152,310	\$161,230	\$89,950	\$197,080	Bachelor's degree

Mass LMI in its 2021 update

https://lmi.dua.eol.mass.gov/LMI/OccupationalEmploymentAndWageAllIndustries/OEWResult?A=01&GA=000025&OG=113000&Dopt=TEXT-22

To access hourly data

Download as CSV



non-profits

Some management positions to consider as comparisons for positions that you may be applying for, funding, or hiring

Mass Labor Market Information

SOC Code	Occupation Title	Employment	Median Annual	Mean Annual	Entry Annual	Experienced Annual	Typical education needed for entry
11-3021	Computer and Information Systems Managers	21,690	\$163,150	\$168,490	\$111,170	\$199,720	Bachelor's degree
11-3031	Financial Managers	30,480	\$152,310	\$161,230	\$89,950	\$197,080	Bachelor's degree
11-3051	Industrial Production Managers	6,010	\$127,360	\$139,100	\$85,660	\$165,420	Bachelor's degree
11-3061	Purchasing Managers	3,050	\$134,220	\$148,170	\$95,590	\$174,740	Bachelor's degree
11-3071	Transportation, Storage, and Distribution Managers	2,820	\$98,810	\$107,600	\$64,500	\$128,860	High school diploma or equivalent
11-3111	Compensation and Benefits Managers	700	\$152,350	\$149,050	\$91,250	\$177,690	Bachelor's degree
11-3121	Human Resources Managers	6,540	\$151,300	\$160,460	\$92,060	\$194,150	Bachelor's degree
11-3131	Training and Development Managers	1,250	\$127,570	\$145,300	\$84,090	\$175,640	Bachelor's degree

Mass LMI in its 2021 update https://lmi.dua.eol.mass.gov/LMI/OccupationalEmploymentAndWageAllIndustries/OEWResult?A=01&GA=000025&OG=113000&Dopt=TEXT-22